

Branch Clinic of the Los Angeles College of Chiropractic, 1923-1926

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Recently I came across these two images in the digital collection of the Doheny Memorial Library at the University of Southern California. Both are taken on Broadway in Los Angeles; the one on the left is north-facing shot from Tenth Street taken in 1923 while that on the right, thought to date to 1926, shows the view of the same block of Broadway looking south from Ninth Street.¹



In 1923 Charles and Linnie Cale, the driving forces behind the Los Angeles College of Chiropractic, were going through what could be described as a rough patch in their marriage. In January of that year Charles transferred the 996 shares representing his whole interest in the college to his wife Linnie. He seems to have left the state for Flagstaff, Arizona for a short period. The college, with Linnie A. Cale, D.C., D.O. as president, relocated to 1348 West Sixth Street in 1923 and maintained a *Branch Clinic* at 954 South Broadway. Neither location is well documented in the photographic history of the school. This was not the first time LACC was located on Broadway. The Mason Opera House at 127 South Broadway provided for the site for the campus in 1913 and an even but less well-documented Blanchard Hall which also went by the name the Harris Newmark Building, at 233 North Broadway was used to conduct the school.²

With the advent of computer programs that can manipulate photographs, it has been possible to reorient the above photographs so as to face the facade of the *Branch Clinic* in both images, with 1923 of the left and 1926 on the right at the top of the next page. The quality of the 1923 image is clear enough to be able to read “L.A. College of Chiropractic] Free and Private Treatments Main Office” and “L.A. College Chiropractic Clinic” in the original image. Some of the

¹ “View of a distant Shrine Parade on Broadway, looking north from Tenth Street, ca.1923,” UC12073759; and “View of Broadway looking south from 9th Street, Los Angeles, ca.1926,” UC117468, Doheny Memorial Library, University of Southern California.

² Brian A. Smith, D.C., “Charles Augustus Cale, N.D., D.C., Ph.C., M.C. 1870-1938: The Educator from Indiana,” *Chiropractic History*, 25:1 (2005) 79-106.

signs are more legible in the manipulated images. Than they are in the original As far as I have been able to determine, there are no other images available of the facade of the *Branch Clinic* which appears to have moved with the college.



Charles Wood, D.C., owner and president of the Eclectic College of Chiropractic, purchased the Los Angeles College of Chiropractic in May 1925 and the college campus was soon moved to 918-920 West Sixteenth Street. Dr. Wood assumed the position as president while Dr. Linnie Cale became the dean. Better known as the Venice Boulevard location, the college would remain here for many years before moving to Glendale in the 1950s followed by the move to its current campus in Whittier in the 1980s.

For his part, Dr. Charles Cale returned to Los Angeles and resumed his forays into chiropractic education (he and Linnie were the only heads of chiropractic schools who had degrees in education, both being graduates of the Indiana State Normal School, the forerunner of the Indiana State University at Terre Haute). The O.T. Johnson Building at 356 South Broadway from where he conducted the Cale College of Chiropractic and the Cale College of Naturopathy beginning in February 1925.

The ability to digitally manipulate photographs opens up new possibilities for use in a wide variety of situations. It may be useful when trying to identify the person captured at an angle in a photograph. It can be used to resurrect an architectural element that heretofore has been missing from the history of an institution such as occurs in this short paper that could be considered an addendum to my biographical article on Charles A. Cale, D.C., N.D., Ph.C., M.C. referenced earlier.

Hopefully you will never again look at a photograph from the same angle when you can view it, and what it contains, from many different angles.